

Circular Sustainability Initiative

TORA Blue Ocean Saving







Background of the Program

Plastic Waste Crisis in Indonesia and the World



01

Indonesia produces approximately **3.4 million tons** of **mismanaged plastic waste every** year.



02

Between 200,000–550,000 tons of it end up polluting our oceans annually.



03

Globally, **8–10 million tons** of plastic leak into the ocean each year.

This pollution endangers marine life, coastal economies, and global ecosystems.

Sources: World Bank (2021), UNEP (2021), NPAP Indonesia (2020), KLHK (2024)

Our Commitment

In the face of this urgent crisis,
Waste4Change and J Trust Bank
joined forces through the Blue
Ocean Saving Collaboration a bold
initiative that transforms ESG
values into real, measurable action.
By enabling responsible recycling,
preventing ocean pollution, and
engaging customers to be part of
the solution, we are not just
fighting plastic waste; we are
building a future where our oceans
can thrive once again.





About the Program Circular Sustainability Initiative TORA Blue Ocean Savings

Circular Sustainability Initiative is a program to process that ensures the transparent and accountable management of plastic waste by recording material flows, analyzing recycling performance, and producing certified impact reports. Within the TORA Blue Ocean Saving initiative, Waste4Change implements this verified recovery framework to manage flexible plastic waste.

Program Donation Mechanism:

Customer Contribution:

0.5% per annum from customers' Blue Ocean Saving account interest is donated voluntarily to support collection and recycling efforts.

Bank Contribution:

J Trust Bank contributes an additional 0.38% per annum from their CSR budget to maximize the positive impact.

Fund Utilization:

The total collected donation is managed by Waste4Change to support collection, sorting, pre-treatment, and recycling activities for flexible plastic waste.

Impact Reporting:

Waste4Change ensures traceable reporting and transparent use of funds, delivering measurable environmental benefits.





Responsible Waste Recycling Mechanism:

01

Collection (Supplier Partner)
"Sourcing post-consumer
flexible plastics from various
community channels."



Suppliers (informal collectors) gather used flexible plastic waste.



Materials are initially sorted to remove contaminants and improve recyclability quality.



Only qualified flexible plastics are sent to Waste4Change for further treatment.

02

Pre-Treatment site (Waste4Change Facility) "Preparing flexible plastics to meet industrial recycling standards."



Conduct Quality Check (QC) to ensure only suitable plastics are processed.



Apply centrifuge processes to remove moisture and improve material purity.



Perform detailed sorting to separate by type and quality.



Finalize with baling/pressing for efficient transportation to recyclers.

03

Recycling (Offtaker)
"Transforming pre-treated
flexible plastics into new
sustainable materials."



Recycling partners process the materials into new raw forms, such as plastic pellets.



These outputs are then used for manufacturing new products, reducing reliance on virgin plastic.



Ensures flexible plastics re-enter the production cycle sustainably.

04

Digital Traceability and Impact
Reporting "Ensuring
transparency, accountability, and
measurable impact."



Every material movement is tracked via a digital platform operated by Waste4Change.



Provides end-to-end visibility from collection to recycling completion.



Transparent reports are delivered to J Trust Bank to showcase environmental contributions.





Program Documentation



Waste segregation training for supplier



Recyclable Material



Material unloading at supplier



Waste Sorting at Waste4Change



Material Unloading at Waste4Change Facility



Loading material to recycling factory





Program Achievements (Dec 2024 – Feb 2025)

Impact Highlights

Total Contributing Customers:

114 J Trust Bank customers participated in supporting this program

*December 2024-February 2025





Total Donation Fund Utilized:

IDR 32,856,605

*December 2024-February 2025

Estimated Carbon Emission Reduction:

44,920Kg CO₂ eq



Waste Suppliers Involved:

3 partners, 24 waste workers across 3 locations (Bekasi, Depok, Bogor)





Thank You!

We extend our sincere appreciation to all J Trust Bank customers for becoming an essential part of the Blue Ocean Saving initiative. Your contribution actively supports the transition towards a greener, cleaner, and more sustainable future.

Through this program, we are collectively advancing the following Sustainable Development Goals (SDGs):



























Together, we are building a stronger impact for both people and the planet.

